“Let rhetoric be [defined as] an ability, in each [particular] case, to see the available means of persuasion.” (Aristotle, Rhetoric 1.2.1355b.26 [Kennedy])

“Topoi...can be understood as those landmarks on the mental geography of thought, which themselves evoke a constellation of networks of meanings as a result of social, cultural, or ideological use—and the argumentative embedding of these topoi in the presentation of the argument(s) of the text.” Bloomquist, “Paul’s Inclusive Language,” 174

Ezekiel 28:3-9  

3 you are indeed wiser than Daniel; no secret is hidden from you; 4 by your wisdom and your understanding you have gotten wealth for yourself, and have gathered gold and silver into your treasuries; 5 by your great wisdom in trade you have increased your wealth, and your heart has become proud in your wealth -- 6 therefore thus says the Lord GOD: "Because you consider yourself as wise as a god, 7 therefore, behold, I will bring strangers upon you, the most terrible of the nations; and they shall draw their swords against the beauty of your wisdom and defile your splendor. 8 They shall thrust you down into the Pit, and you shall die the death of the slain in the heart of the seas. 9 Will you still say, 'I am a god,' in the presence of those who slay you, though you are but a man, and no god, in the hands of those who wound you?

Magic Eye: A New Way of Looking at the World (Kansas City: Andrews McMeel, 1993)


